

ANNUAL GENERAL MEETING
Of the members of SASKATOON ROAD RUNNERS ASSOCIATION INC.
(“SRRA” or the “Corporation”) held at
Meeting Room 1, Saskatoon Field House
SATURDAY, NOVEMBER 4, 2017 AT 11:00 a.m.

1. **Call to Order**

Meeting was called to order at 11:07 with 25 members present.

2. **Approval of the Agenda**

Motion to approve the agenda by Jan Stirling. Seconded by Theresa Reid-Shea. All in favour and the motion is passed.

3. **Approval of Minutes from Last AGM**

Motion to accept the minutes from the 2016 AGM by Theresa Reid Shea. Seconded by Al Rung. All in favour and the motion is passed.

4. **President’s Report: Peter Goode**

2017 has been another successful year for the SRRA. As always, this is due to our hard-working race directors, our many volunteers, our members, our partners, and the Board members.

The Saskatchewan Marathon, our premiere event, continues to grow, which Kim Ali will describe later today. For the second year in a row we exceeded 4000 participants. With 2018 being the 40th anniversary of the marathon we expect even bigger things.

Our efforts to bring more youth into the running scene are working. The MaraFun has achieved amazing growth over the past two years. We are now finding “graduates” of that program wanting to participate in our longer events. This is a topic we will discuss later today as we have plans to address the growing need for events tailored toward youth. We will also be enhancing our more competitive events. Later today we will also discuss the potential for the SRRA to help Tarrant Cross Child implement an Aboriginal Race Series in Saskatchewan – that has the potential to go national.

We continue to be a strong supporter of the MVA – on whose trails we run, train, and race. Our donations in 2017 came from supporters in both the Marathon and the EY River Run Classic. We matched the Marathon donations, providing a combined total of \$15,000 to the MVA.

We continue to offer very low membership rates, including a youth rate and I believe we remain as the least expensive club to join (vs. biking, etc.) in the City. Our members continue to receive great benefits thanks to our supporting merchants. Our race entry fees rival any in Western Canada and we are proud that many of our events and training are either free or simply designed to cover food and insurance fees.

To conclude I thank everyone for attending this AGM. I thank the Board members for their work this year. We have two retiring Board members – Leah Hientz and Theo Phillips. Leah had her second child less than a month ago but, luckily for us, she is willing to stay on as our Treasurer for the next few months. This slower retirement plan certainly benefits the SRRA and we thank Leah for this!! Theo’s role has included trail race organization, clubwear and social event projects. While she may be

retiring from the board she does promise to continue helping organize our trail race series. The SRRA depends upon active Board members and you both have certainly done your share of the work! Thank you for your dedication to running in Saskatoon.

We look forward to 2018 as we have many ideas and plans to further develop running events and opportunities for both SRRA members and all runners in Saskatoon and beyond.

Thank you for attending our 2017 AGM.

5. **Treasurer's Report: Leah Hientz**

Balance Sheet:

- Total assets of \$166,821
- Very healthy GIC and cash balance – compared to the prior year we have a GIC and cash balance of \$163,000 vs \$149,000 in the prior year. Influx in cash the result of not paying out any large donations at yearend as compared to the \$50,000 donation we made to Meewasin in the prior year. We have the cashflow to support another donation in the current year but plan to wait until December for any significant payment as that is when we start to receive cashflow from the Sask Marathon. During the months of August – November we receive minimal cash inflows.
- GIC balance is unchanged at \$139,000. No additional funds were placed into or withdrawn from GICs in the current year. Balance keeps earning interest which will be recorded when GICs are cashed.
- Accounts receivable – smaller in the current year. Due to timing difference related to collection of income amounts received from the Sask Marathon. At the end of the prior year we had a number of significant deposits made relating to the prior year.
- Prepaid expenses are small this year based on timing. Last year we had prepaid a few OPL amounts paid out prior to our September 30, 2017 yearend but this year we held off on making payments relating to new year until after the September 30, 2017 cut off.
- Deferred revenue for the marathon is NIL in the current year as the 2017 marathon was the final year in the 3 year sponsorship deal we received from Potash Corp. As such the \$29,500 was taken into income in the current year. Potash Corp gave us \$88,500 to cover the marathon for 2015, 2016, and 2017, so the \$29,500 is 1/3 of the amount remaining to be applied for the 2017 marathon.

Statement of Receipts and Disbursements:

- Overall earning of \$26,770 in the current year vs net disbursements of \$16,855 in prior year – mainly relate to significant donation made in the prior year.

Earnings from races:

1. Marathon was incredibly successful in the current year earning ~\$28,200 in income (\$2,000 over the previous year.) Thank you to Kim and all of the On Purpose Leadership Team.
 - Continue to see increased efficiencies in planning and ability to reuse resources which helps manage costs
 - Lower costs with the guest speaker (Roseanne Sdoia in the prior year cost a lot and was paid in USD so we were hurt by the exchange – but well worth it!)
 - Race directors fees increased by ~\$1,000 and going forward will be even more (\$3000 vs \$2520.)
2. River Run earnings were slightly lower than the prior year due to lower attendance numbers. Neil and his team continue to do an excel job
3. The three trail runs and the women's run overall made a profit of ~\$1,300 combined. Theresa, Theo and team do such a great job of running these events, using any leftover resources and monitoring costs

- Blizzard – in the current year, the Blizzard made a minor profit of \$200 but the board decided rather than split profits 50/50 to give our half of the profits to our partner, consistent with prior year treatment
4. Ultra – there was no Ultra in the prior or current year

Expenses

- We pay a \$4,000 fee to be an 'A' Club, then Sask Athletics gives us a grant resulting in the positive dollar amount. Sask Athletics also provides us with insurance for our events (we pay \$3 per participant for races and \$2 per member for insurance for all events including workouts, socials, etc.)
- Clubwear – did do a clubwear order in the current year but there was no income nor expense incurred as the purchasers covered the cost of the items. The amount that shows up on the income statement is due to selling off our existing inventory – e.g. buffs, toques, etc.
- ABM costs of \$480 relate to the 2016 AGM which was held at the Wolf Willow Housing Cooperative. We had low attendance and the rental of the space was very inexpensive.
- Donation – current donation of \$8,000 = Meewasin of \$7,585.77 and \$500 to the Saskatoon Zoo Society

Other expense items remain comparable to prior year and are in line with expectations.

Dispense with Requirements to Appoint and Auditor: Leah Hientz

WHEREAS the Corporation does not require the services of an auditor or any person to conduct a review of the financial statements of the Corporation, and it is therefore necessary for the appointment of an auditor or any such person to be dispensed with;

NOW, THEREFORE, BE IT RESOLVED:

THAT the Corporation dispense with the appointment of an auditor and dispense with the appointment of any person to conduct a review of the financial statement of the Corporation, in respect of its fiscal year ended September 30 2015 and in respect of all previous fiscal years of the Corporation and the fiscal year ending September 30, 2017.

Leah Hientz moved to dispense with requirements to appoint an auditor. Bev Lackie seconded the motion. All were in favour and the motion passed.

James Funk made a motion to accept the financial report. Heather Arnold seconded the motion. All were in favour and the motion passed.

6. Reports

a. Membership Report (Al Rung)

We currently have 236 members (208 regular, 11 youth, 4 Life, 3 Special, 10 Directors), which is up from last year's 204 total. This year we will be using Race Roster exclusively for member registration. We will also be continuing with the plastic membership cards, which seem to be quite well accepted. New members will receive a new card, and renewing members will have the option of receiving a new expiry date sticker to add to the old card, or they can request a new card in case the previous one is lost or damaged.

Al will have the 2018 memberships ready for purchase in the next couple of weeks.

b. Monday Night/Saturday Morning workouts (Theresa Reid-Shea, Kent Blatz)

- Theresa will be continuing to organize these, although it would be good to have alternate leader willing to step in. The start location will be the boat house in Victoria Park.
- Dave Stark runs an alternate hill workout at McPherson from Rotary Park, also on Monday evenings.
- Saturday morning run from Brainsport goes at 8:30 AM
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c. Social Report (Theresa Reid-Shea)

- 28 adults, 17 kids attended a recreational activity with a family fun focus. A balloon, games, and a roughly 1.5 km trail run were popular with the kids, and a BBQ meal was enjoyed by all. This event was free for member, \$10 for non-members.
- d. Communications Report (Peter Goode, Barb Shirley)
 - Barb Shirley is new newsletter editor
 - FB page revamped to control how information is presented and who can post
 - Lorrie Dobni is retiring from website maintenance at some point in the near future
 - Website is currently maintained by Lorrie, will be updated by 2018
- e. Equipment report (Peter Goode)
 - No acquisitions this year, storage room is full
- f. Clubwear – (Shona Iverson)

Club wear has not been selling well, so will be phased out as a membership add-on with the remaining inventory (toques, buffs, and gloves) donated to be used as prizes for running events. Some items were donated to both SRRA and the Saskatoon High Schools cross country program. There as an order placed for jackets and running tights at this time last year, paid for by the members who ordered at cost. No orders are planned at this time.

7. Race Reports 2017:

- a. Wintershines Blizzard Triathlon - (Jeff Hehn)
 - Nearly cancelled due to melting – COS fixed a new course at the last minute (skiing)
 - 65 total participants
 - kids event was fun
 - Matt Mazurik raced and won event as a build up to his wedding that afternoon, all of his groomsmen participated
 - Hoping for better condition this year
- b. Run for Women – (Kent Blatz)
 - 5th year
 - \$10/\$5 entry fee for non-members/members
 - registration at event, includes BBQ, draw prizes
 - weather was uncooperative (driving rain and wind), only 10 women participated
 - a \$25 gift certificate to D'lish by Tish was drawn for amongst participants who signed up in advance via e-mail, but still few participants
 - date had lots of conflicts – changes need to be considered if it goes forward
- c. Saskatchewan Marathon and MaraFun - (Kim Ali, On Purpose Leadership)
 - Video – will be release publicly this month
 - Event is taking of a family nature, lots of people coming to experience finish line village
 - Registrations 4013 runners (4038 in 2016)
 - MaraFun up, adults down slightly
 - On par with other events around country
 - Athletes from the Ukraine, US, Ethiopia, Canada, Sask all participated
 - 52% from Saskatoon – strong local participation
 - interest is building outside of the province, country
 - 2018 registration beginning in January
 - expanding e-marketing (cost effective, easy to track)
 - My Run website had good interest and “click through” registration
 - Captive Ad placement in gyms – lack of feedback, so unlikely to continue
 - Social media posts – shares rising, may expand
 - Issue on course in 2017, Greg saved the day and maintained Boston certification
 - Canada 150 medals, t-shirts were very popular
 - Registration costs were the same, except for MaraFun (up to \$15). No concerns were raised about this from registrants.
 - Community partners (PC, Craven, Brainsport, Goodlife, New Balance, Safeway/Sobey's, Braid Flooring) were successful, negotiations underway for 2018
 - Pasta dinner speakers were well received (local speakers)

- Meewasin partnership – this was the 10th year registrants were given the option to donate with registration, \$1700 was raised this year from marafun registrations alone, overall close to \$8k
- Prairieland Park works well for all events
- Start/finish on St Henry works well, course will be similar in 2018
- MaraFun (Bev Lackie)
 - Jeff coming back next year as a volunteer
 - Want to continue to grow it
 - 2.2 course – may change it (construction in Diefenbaker park next year)
 - graduates of course ran 5K in 2017
 - suggested 5k course for high school
 - schools will be contacted 17 November
 - registration may open 1 December
 - continued improvement on family friendly nature of finishers' village
 - Tarrant will be involved again this year (ambassador)
 - Options for children whose school isn't participating, maybe community associations
- 40th anniversary – t-shirts are Madagascar blue for all, different cuts for genders
- On Purpose are moving to 310 Wall Street
- d. EY River Run Classic - (Nancy Milhousen for Neil Mackay)
 - 341 runners over 3 distances
 - prizes were offered for costumes, social media posts
 - blow up pelican, PB bell, costumes
 - lots of young families
- e. Trail Race Series (3 races) (Theresa Reid-Shea)
 - 1 – Free /\$15 - 44 racers (members/nonmembers/youth)
 - 2 - \$15/\$25/\$20 – 64 racers
 - 3 - \$15/\$25/\$10 – 52 racers
 - Dave Buchner donated 10 gift cards for draw prizes at the Blackstrap Race
- f. Turkey Trot (October 2017) (Brian Breit)
 - Best attendance in history of the event – 50 runners
 - Lots of youth
- g. Remembrance Day Run - (Murray Gross)
 - Approx. 50 participants last year
 - Lots of volunteers participate in readings and remembrances

8. 2018 Tentative Race Schedule and Race Directors

- a. Blizzard- Winter Triathlon, January 27 **February 3** – (Shona Iverson, Jeff Hehn and the Tri-Club)
- b. Run for Women – day before Mother's Day- (Kent Blatz)
- c. Saskatchewan Marathon – last Sunday in May – (Kim Ali and On Purpose Leadership)
- d. Trail Series - #1- April #2 - July #3- (Theresa Reid-Shea)
- e. Turkey Trot – Thanksgiving (Brian Breit)
- f. Remembrance Day Run – Nov 11, 2018 (Murray Gross)
- g. River Run - Date and Race Director to be discussed
- h. Meewasin Valley 5k – to be determined

9. Discussion of 2018 activities and plans:

Monday Night workouts

- back on track
- Need more leaders to rotate responsibility
- Bringing back 5k time trials every 2 months (survey showed lots of positive response as a tool to test race readiness) linked to Monday night workouts
- Group is meeting at the Boat House in Victoria Park now

- James suggested a Strava ghost run, there was general interest in organizing this

Run for Women –

- Declining interest/participation
- Is there demand?
- Potential link to women entrepreneurs (Shad Ali)

e-mail suggestions from link on website – president@saskatoonroadrunners.ca

River Run Classic

- Neil is retiring as director
- Moving event to September/October
- Change format, marketing
- Potentially eliminate the Half – small group gets really spread out, runners going past the course closure time
- On Purpose contracted to direct
- Three themes:
 - Grow youth and less competitive components
 - Grow competitive component
 - Develop an Indigenous component – Provincial, eventually nation focus (Tarrant is advocating for a “Saskatchewan Aboriginal Race Series”)
- Charity of choice will shift to Saskatchewan Heart and Stroke Foundation (formerly MVA)
- Question – will this affect its status as the 10K provincial championship?
- Concern about conflicts with QCM (Doug Renwick) – we can work around them because they are early in the year

Meewasin Valley 5K (proposed)

- Competitive event incorporated within the race (challenge events and a fun run at the same time)
- Prize money for the challenge event – e.g. 1st, 2nd, 3rd place and a bonus if the SK Provincial 5K road race record is broken
- Encourage both competition and participation (incl youth)
- 2k youth event
- part of new Aboriginal race series?
- MVA charity of choice – all profits to the MVA, plus any donations made by entrants (similar to what the marathon and the River Run have been doing)
- Potential for New Balance to help sponsor the Aboriginal Race Series
- Part of Sask Athletics road race series
- Good potential to bring faster runners
- Doug Renwick suggested age grading the results
- Kim Ali suggests Wanuskewin as a location, but there is some concern over their space as a speed location
- Heather suggested adding a Wanuskewin trail race to the trail series

Run to Freedom

- fundraiser for Prairie Hope Women’s Centre being developed near Hague (a one year rehab facility currently being developed)
- Brainsport involved, others joining
- Fun run – our help is requested in organizing and promoting the event

10. Election of the 2018 Board of Directors

- Peter Goode
- Leah Hientz – treasurer (hoping to phase out)
- Shona Iverson - secretary
- Greg Fenty – Director of Calibration

- Theresa Reid-Shea
- Theo Philips – retiring
- Al Rung - Membership
- Kent Blatz
- Barb Shirley – communication director - new for 2018
- Tarrant Cross Child –youth advocate/director - New for 2018

Murray Gross made a motion to accept board of directors. Brian Breit seconded the motion. All in favour and the motion was passed.

Thanks to sponsors and partners:

Supporting Merchants:

Brainsport
 Outter Limits
 Eb's Source for Adventure
 Bike Doctor
 Bruce's Cycle Works
 Escape Sports
 Escape Sports
 Popeye's Supplements
 Hertz

Partners:

Craven SPORT Services
 On Purpose Leadership
 Sask Athletics
 EY (Ernst & Young)
 MLT
 Potash Corp (soon to be Nutrien)

11. New Business

Theresa will be requesting to the board that we use a portion of the trail race profits (1/3 to 2/3) to Autism Saskatoon. No concerns registered by membership. Kim Ali offered to lend support through On Purpose's social media networks.

12. Adjournment (1:15)

Moved by Theresa Reid-Shea
 Seconded by Nancy Millhousen