

ANNUAL GENERAL MEETING
Of the members of the SASKATOON ROAD RUNNERS ASSOCIATION INC.

("SRRA" or the "Corporation) held at
Meeting Room 1, Saskatoon Field House

SATURDAY, NOVEMBER 3, 2018

1. Call to Order

Meeting was called to order at 11:07 with 25 members present.

2. Approval of the Agenda.

Motion to approve the agenda by Al Rung. Seconded by Chelsea Hardy. All in favour and the motion is passed.

3. Approval of Minutes from the Last AGM

Motion to accept the minutes from the 2017 AGM by Dave Neuberger. Seconded by Theresa Reid-Shea. All in favour and the motion is passed.

4. President's Report: Peter Goode

Once again, the SRRA has had a very successful year. We continue to host successful events on a variety of scales, and to benefit from a hard-working core of volunteers. Our partnerships have remained unchanged over 2018.

The 40th anniversary of the Saskatchewan Marathon was a success, although with a noted fluctuation in the popularity of the distances offered. Both the 5K and 10K saw robust numbers, while the half marathon dropped slightly. The marathon numbers were fairly consistent with 2017. Marafun numbers continue to rise every year.

Over the past year, the SRRA has continued to focus on youth involvement, primarily through two of our major events, the Saskatchewan Marathon and the EY River Run Classic. In addition to Marafun, a high school program, On Track, was introduced this year.

Our membership remains what is likely the best value in fitness-related clubs in the city. Our rates remain unchanged and members can easily recover far more than the cost of membership through race and sponsor discounts. We remain committed to offering events and training at low or no cost to members, including the trail race series and Monday night workouts.

The SRRA has nominated our partner Craven Sport Services for the Saskatoon Philanthropy Award in recognition of their generous support of our organization through everything from workout plans to sponsoring the Saskatchewan Marathon 5K and medical support at the marathon event.

The Meewasin Valley Authority remained our main charitable partner in 2018. A brochure highlighting the running trails as well as other key locations on the trail was funded through a combination of participant donations from the Saskatchewan Marathon and a donation from the SRRA.

Peter extended thanks to the current members of the board, all of whom were present except Greg Fenty, for the work they have done on behalf of the club over the past year. In particular, Greg Fenty's contribution to course design, calibration and certification was noted. Because of Greg's expertise in this area, we are able to maintain our Boston Marathon certification without the additional expense of hiring an external course designer – a saving of thousands of dollars annually. Additionally, the continued support from retired board member, Leah Heintz, in helping Dave Neuberger transition into the treasure role was noted with great appreciation.

5. Treasurer's Report: Dave Neuberger

Dave Neuberger reviewed the financial statements and the financial results for the year as of September 30, 2018

Note: Dave took over from Leah Hientz as Treasurer in May, 2018. Thank you very much to Leah for carefully managing the SRRA finances over the past number of years and for her guidance and explanations through the transition. Leah has been very generous with her time in answering any questions and reviewing a draft of the year-end statements and supporting files.

Note: After distribution of statements, we identified one further Sask Marathon sponsorship amount with payment still pending. Statements have been revised accordingly to properly accrue for this. Changes to previously distributed statements are: additional \$3,050 net surplus from races all attributable to marathon, flowing through to net receipts, with offsetting additional \$3,050 accounts receivable. Numbers I will refer to in my report correspond to these revised statements.

- **Balance Sheet:**

- Total Assets of \$178,715
- Very healthy GIC and cash balance –we have a GIC and cash balance of \$180,000 vs \$163,000 in the prior year. The higher ending cash balance is the result of net payables of \$5,000 for the EY River Run held on the last day of our fiscal year and not paying out any large donations at yearend. We have the cashflow to support another donation in the current year but plan to wait until December for any significant payment as that is when we start to receive cashflow from the Sask Marathon. During the months of October – November we receive minimal cash inflows.
 - GIC balance is unchanged at \$139,000. No additional funds were placed into or withdrawn from GICs in the current year. Balance keeps earning interest which will be recorded when GICs are cashed.
- Accounts receivable – amount is greater than last year. Like last year are ~\$3,000 receivables for final Tourism Saskatoon marathon sponsorship cheque. Additionally, this year, ~\$3,600 for EY River Run registration revenue received after fiscal year end.
- GST – for the 2017-2018 fiscal year we changed our accounting method for GST, now tracking in detail GST collected on sales and GST input tax credits paid on purchases. Based on this tracking we show a net credit of \$619.
- Prepaid expenses were zero this year and similar to the very small amount last year.

- **Statement of Receipts and Disbursements:**

- Overall earnings of \$11,894 in the current year vs \$26,770 in prior year – mainly relate to \$17,000 less net surplus from races.

- Schedule 1 shows the earnings from the races
 - Current year marathon surplus of ~\$18,000 compared to ~\$28,000 in previous year (\$10,000 decrease). Thank-you to Kim and the On Purpose Leadership Team for a successful 40th anniversary marathon. Kim will be discussing the event in further detail and I can answer any additional questions afterwards. Financial variance items of note include:
 - ~\$9,000 less marathon registration revenue (marathon, half, 10K and 5K events), after adjusting for difference in GST accounting method
 - ~\$4,000 more costs for post-race food / race course drinks as we did not have a food sponsor this year
 - various other offsetting cost differences between the both years
 - There were big changes with the River Run this year. After many years of being organized on a volunteer basis, our previous race director team retired. Without a replacement SRRRA race director, On Purpose Leadership were contracted for race director services. The event was also moved from summer to the end of September and the half-marathon was dropped due to declining registrations. The 2018 EY River Run was a late September 10K, 5K, (and small 2K fun run) event with contracted race director services. Registration cost was set at a low price to encourage build up of interest in this newly scheduled event.
 - 2018 River Run had a deficit of ~\$3,100 vs a surplus of ~\$3,400 in 2017.
 - Largest variance (~\$7,000) was for event management costs in 2018 - as in prior years this was handled by the volunteer committee.
 - Various increased event costs associated with pairing the event with Orange Shirt day were offset by \$3,000 additional sponsorship revenue.
 - Reduced registration revenue of ~\$4,400 as a result of setting registration fees low were offset by ~\$5,000 less costs for medals and t-shirts (used medals left from previous year and t-shirt optional)
 - The 3 trail runs made a profit of ~\$800 combined – Theresa, Theo and team do such a great job of running these events, using any leftover resources and monitoring costs. There was no Women’s Run held this year.
- We pay a \$4,000 fee to be an ‘A’ club then Sask Athletics gives us a grant resulting in the positive dollar amount
- Sask Athletics also provides us with insurance for our events. We pay a flat amount for Sask marathon, \$3 per participant for other races (all included in costs for each race) and \$2 per member for insurance for all other events including workouts, socials etc.
- Memberships of 242 – Al will discuss this more in his report
- Clubwear – did not do a clubwear order in the current or previous year. The amount for 2017 is due to selling off existing inventory – e.g. buffs, toques etc.
- Donation – \$6,500 for current year: \$5,000 - Meewasin; \$1,500 - Autism Services.
- Miscellaneous expenses - \$550 for current year comprised of CRA 2017 GST assessment of ~\$1,330, partially offset by write-off of ~\$770 aged payables.
- Other expense items remain comparable to prior year and are in line with expectations

All in favour and motion is passed.

Dispense with Requirements to Appoint an Auditor: Dave Neuburger

WHEREAS the Corporation does not require the services of an auditor or any person to conduct a review of the financial statements of the Corporation, and it is therefore necessary for the appointment of an auditor or any such person to be dispensed with;

NOW, THEREFORE, BE IT RESOLVED:

THAT the Corporation dispense with the appointment of an auditor and dispense with the appointment of any person to conduct a review of the financial statements of the Corporation, in respect of its fiscal year ended September 30, 2018 and in respect of all previous fiscal years of the Corporation and the fiscal year ending September 30, 2019.

Dave Neuberger to make *a motion that this resolution be passed*. Seconded by Darren Dyck.

All in favour and motion is passed.

Nicole Shoaf made a motion to accept the treasurer'

All in favour and motion is passed.

6. Reports

a. Membership – Al Rung

We currently have 244 members (217 regular, 10 youth, 17 directors/life time/special memberships.) This represents an increase of 9 memberships over last year. We will continue to use Race Roster as the exclusive avenue for registration. Renewing members will get a renewal sticker or a replacement card if lost or damaged. New members will receive a plastic card in the mail. 2019 memberships are ready to go and will be available this month.

b. Communications – Peter Goode

Kudos to Barb Shirley for her excellent work on the newsletter. It is an excellent source of information, not only for the Monday workouts and SRRA events, but for information about races available. Peter acknowledges that our website is out of date. We are looking for a volunteer to take website maintenance on, as well as to improve our presence on social media.

Harvey Mathies asked about the Monday night hill workout. Peter clarified that it isn't sanctioned SRRA event as there are participants who aren't members. Peter also clarified that the official Monday night workout is for people with active memberships. This is a requirement of our insurance provider.

c. Marathon – Kim Ali

A number of our board members are a part of the marathon committee. Present today are Peter Goode, Dave Neuberger, Barb Shirley, and Shona Iverson. The event had a historical theme this year as it was our 40th anniversary. Jerry Demeria and Murray Gross prepared a comprehensive history display of the event for the race expo. A high school program was added this year – On Track. The guest speaker was Canadian Olympian, Krista Duchene, who also ran the 5km event and started the Marafun waves. Sponsorship was similar to previous years with the exception of the loss of Tim Horton's as a food sponsor. Negotiations are currently under way with our title sponsor, Nutrien, to renew our partnership. A total of \$63,500 was raised through sponsors for the 2018 event, along with substantial donations in kind, contributing to its financial success.

Participation trends are reflect what's happening nationally with female runners outnumbering male, roughly 1.5:1, as well as a decrease in registration at the half marathon distance and an increase in the 5 and 10 km. Marathon registration was relatively static. The committee will address the feasibility of continuing the marathon distance as we move forward, although it remains central to the event at this time.

The Marafun continues to grow every year. We had 46 schools sign up 1640 participants this year – an increase of 300 over 2017. OnTrack aimed at high school participants was introduced this year. Numbers were low this year and the committee will be exploring ways to promote it for the 2019 event. SRRRA Director Tarrant Cross Child, was a fantastic ambassador once again, with a lot of support from his daughter Jaira. They organized school visits and a spectacular pep rally. This event has a huge volunteer turn out, including teachers in each of the participating schools.

Registration for the 2019 event will open on November 30 through Race Roster. On Purpose plan to shift from traditional marketing (print, mail chimp) to a greater focus on social media, including engaging social media influencers to promote the 2019 events. Local radio spots are effective and will continue. The race committee always strives to improve on our race day experience, focusing on the popular finish line village and looking at the possibility of incorporating the new traffic bridge into the route.

Note: Trent Johnston was unhappy about finishing the marathon at the same time as the Marafun runners. Kim will address this issue with the marathon committee.

d. River Run – Kim Ali

The date of the EY River Run Classic was changed from mid-July to late September. In their first year in the role of race directors, On Purpose brokered a partnership with local survivors of Residential Schools. In the spirit of reconciliation, the event began with words from Eugene Arcand on behalf of the survivors, a number of whom were present for the start of the race, and a drum song. The post-race food for the event was provided by a bannock food truck, which was well received by racers.

In addition to changing the date of the event, the half marathon distance was dropped and a 2K family walk/run was added. The location was also changed to the Farmer's Market area of River Landing. The 10K event served as the provincial championships, bringing a number of fast racers to the event.

Thanks and acknowledgement of the notable effort from the previous race committee who ran this event as volunteers for many years were made. This highlights the value of volunteers to the SRRRA. Because of the necessity to shift to an event manager this year, along with the many transitions involved in growing the event for future years, it did not make money this year, but the foundation is firmly in place for this to become a financially successful event in future years as the partnerships established this year grow.

e. Trail races – Theresa Reid-Shea

Race # 1

- Thursday, April 26, North Meewasin Park
- Distance - approximately 9 km or 4.5 km

- Cost - free for members; \$15 for non-members
- Participants - 41
- Conditions - cool and overcast
- BBQ to follow

Race # 2

- Sunday, July 15, Cranberry Flats
- Distance - approximately 5.6, 8.4, and 11.2 km
- Cost - \$15 for members; \$25 for non-members; \$10 for children under 16 years of age
- Participants - 61
- Conditions - windy but nice temperature
- Snacks to follow

Race # 3

- Sunday, September 9, Blackstrap Provincial Park
- Distance - approximately 5, 10, or 15 km
- Cost - \$15 for members; \$25 for non-members; \$10 for children under 16 years of age
- Participants - 39
- Conditions - beautiful fall day
- BBQ to follow

f. Monday Night Workouts/5km Time Trial – Kent Blatz

This is an excellent perk for SRRA members. Craven continue to provide excellent workouts, with three options. It is a little slower in the fall, but well attended during the race season. Continue to be at the Boat House at 6 PM.

g. Remembrance Day Run – Murray Gross

Another perk of membership, we continue to see around 50 participants annually. Volunteers contribute by sharing readings. Start finish is at Wolf Willow Housing Cooperative, at the corner of 17th and J. The suggestion was made to change the date so that veterans can participate. This will be considered for next year.

h. Turkey Trot –

The director was not present. Participants suggested that there were around 14 in attendance due to the poor weather. Brian Breit had many prizes. A sponsor from eastern Canada is interested in sponsoring but doesn't likely realize how low key this event is. There was no interest from the members present in changing the focus of this event.

7. 2019 events:

- 26 May – Marathon. 1 day sale on the 30th.
- Trail series (dates tentative):
 - February 3 – Sutherland Beach, possibly a night event. 5 to 10 km with hot chocolate. Free, members only.
 - April 25 – MVA
 - July 22 or 23- Cranberry Flats

- September 5 or 6 – Blackstrap
- Bridges for Breakfast
 - May 11 – Node route 1
 - June 15 – Gabriel Dumont Park (Note: this date will likely change due to conflict)
 - July 13 – Node route 2
- September 29 - EY River Run Classic
- October 14 - Turkey Trot
- November 11 - Remembrance Day Run
- Monday Night Workouts: need more leaders
- 5 km time trials – largest attendance was 8. Dates were on long weekends. We need to change dates or discontinue.

8. Discussion about 2019 events:

-Nan Lee has pointed out that the workouts and time trials are a value to members who are training for specific events

- We need a focus group to see if we can make this more effective for members.

- Nicole Shoaf suggested that we partner with tri club for workouts

- Harvey Mathies pointed out that there is a need for a community calendar to coordinate all of the groups running workout activities

- Should the newsletter go to past members? This could be used to reach out to the community but may lead people to believe that they are still members. Facebook hits more people than the newsletter. We should consider an Instagram account.

9. Election of the 2019 Board of Directors

Current Board:

- Peter Goode
- Dave Neuburger
- Shona Iverson
- Greg Fenty
- Theresa Reid-Shea
- Al Rung
- Kent Blatz
- Barb Shirley
- Tarrant Cross Child

Nominees from the floor:

- Chelsea Hardy
- Trent Johnston
- Daniel Goncalves

Nicole Shoaf made a motion to accept the board of directors. Theresa Reid-Shea seconded the motion. All in favour and the motion passed.

10. New Business:

We have had a request for funds from Shakespeare in the Saskatchewan in conjunction with the Meewasin Valley Authority. They are developing the festival site to improve the trails, build a winterized washroom facility, and create a future space for events that will include SRRA events. An opportunity for members to contribute to the project with a matching grant from the SRRA is being developed.

Thanks to our sponsors and partners:

Merchants:

- Brainsport
- Outter Limits
- Eb's Source for Adventure
- Bike Doctor
- Bruce's Cycle Works
- Escape Sports
- Popeye's Supplements

Partners and Supporters:

- Craven Sport Services
- On Purpose Leadership
- Sask Athletics
- EY (Ernst & Young)
- MLT Aikens
- Nutrien

Nan Lee expressed thanks to the board and volunteers from the membership. Murray Gross pointed out that the membership and volunteers of the SRRA, including the marathon committee, should be lauded for contributing to the fitness and wellness in the city. It was noted that our club is well respected in the community, including with those organizations we interact with when planning our events.

11.Adjournment (1:25 p.m.)

Moved by Dave Neuberger.